

Why do our clients end up being repeat customers?

"The balance was just perfect and as always your scouting of locations was breathtaking."

-M. Levin, Phoenix, AZ

"Better than any expectations!"

-L. Kandall, New York, NY

"As a non-photographer traveling companion who attended your Tuscany workshop, I can't thank you enough for the vacation of a lifetime."

N. Howe, Phoenix, AZ

"We are wrapping up our overseas journey after your workshop and tour. Pam has taken a thousand pictures. I can't tell you what a difference your workshop has made in her photography and sheer enjoyment of it."

A. Gidari, Seattle, WA

"Great balance of photography, experiencing the region, and education...excellent food too!"

-T Bakr., Jeddah, Saudi Arabia

"I always look forward to Joel's critiques. They are not just about the photo in front of him; they are also about things to be aware of that can help you improve your photography in the future. You can learn a lot from Joel whether the critiqued photos are your own or not."

-DW Browning, Flagstaff, AZ

"I wish I had asked you 10 times as many stupid questions, now that I know you answer them all with patience and eloquence."

-M. Cook, Arizona

"I have been to Tuscany several times but this workshop let me see beautiful areas I would not have gotten to myself. More than all of this, though, is that I really learned a lot during the workshop and my photography improved exponentially. Joel, you are a great teacher - not pushy, just helpful and encouraging. I appreciated that."

-L. Carson, Dallas, TX

"Best travel experience of my life...and it got me shooting again. Thanks!"

-S. Saunders, Flagstaff, AZ

Unique Workshops

We believe learning photography should be a rewarding journey of discovery to find talents and skills you may not have known you have or simply didn't know how to tap into. We also help you hone the skills you already use. We like to push people both creatively and technically to discover what *really* compelled them to bring the camera to their eye in the first place and then impart that to "the



viewer." We also believe the workshop format we use brings out the *best* work in participants by engaging them in the creation of meaningful images from the moment of capture, to processing, all the way through constructive critical review and what is conveyed to others. Our goal is for participants to come out of every workshop better artists and visual communicators than when they came in.

**SEE THE WORKSHOP PAGE ON OUR WEBSITE
FOR SCHEDULE AND DETAILS**

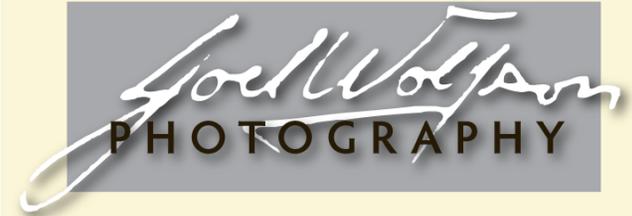
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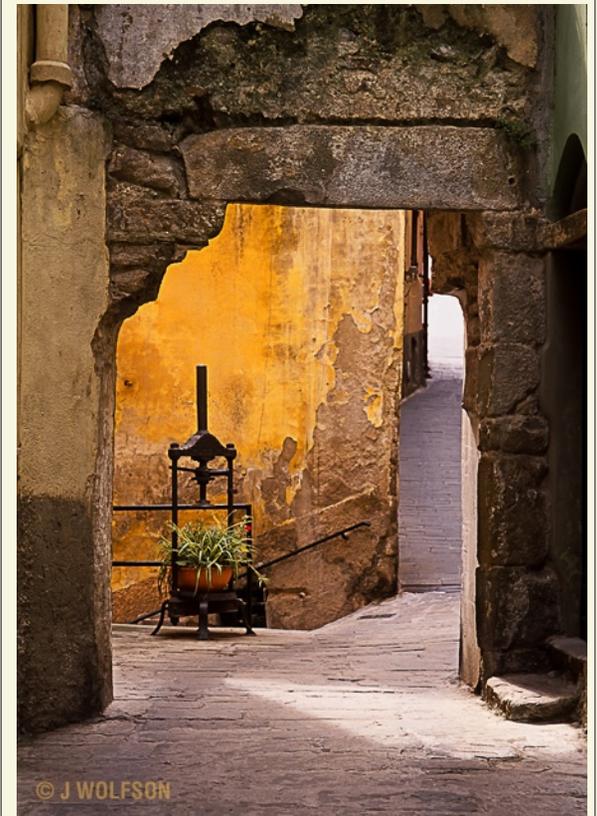
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WORKSHOPS & TRAVEL



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ENHANCING YOUR
PHOTOGRAPHY AND
TRAVEL EXPERIENCE
SINCE 1985



JOEL WOLFSON BIO AND STATEMENT

Joel Wolfson is an internationally published photographer who loves teaching as much as shooting. He shares his 25+ years of experience as a working pro with other photographers by way of his workshops, 1-on-1 training, webinars, articles, blog and speaking engagements. He works with great affiliates like Topaz Labs and Arizona Highways to have more avenues for sharing his knowledge.

Joel's goal is to make learning and improving one's photography fun and rewarding.

His roster of notable clients have included Newsweek, Elle, Seventeen, Family Circle, AT&T, 3M, United Airlines, Chase and Pillsbury.

ARTIST STATEMENT

"My philosophy and goal is to have the viewer be able to feel what I felt at the moment of capture. I believe my images can communicate something meaningful.

Rather than just capture images of subjects with which I'm already comfortable, I seek out unique perspectives that challenge me artistically. It's not that I don't love shooting a great landscape, for example, but I also want to capture great moments of people that can touch someone. I also love abstracts because I find them challenging. I only select the very few that can communicate to others. Because traveling is in my blood and soul I also constantly look for new ways to have people share my sense of wonder and reward from a moment in my travels."

Our Overseas Experience:



WHAT'S IT LIKE TRAVELING WITH US?

We believe travel should be more than just fun. We believe it should be truly amazing and offer the insight, experience and rewards of other cultures! That could be enjoying the local food, shooting a photo that captures the feel of a magnificent landscape or building, learning the history of a particular area, or perhaps a conversation with someone new and intriguing.

FOR PHOTOGRAPHERS AND THEIR TRAVEL COMPANIONS.

Our programs provide a wonderful balance of activities and independence. We make your experience truly wondrous by eliminating the stress of travel while we immerse you in the fun, rewarding and educational aspects! From the time our driver picks you up at the airport we make it easy to enjoy yourself. We allow a **maximum of 12 participants** led by Joel and at least one other knowledgeable guide. Joel is dedicated to the photo participants while Barb, Michele or Brad are **devoted to those who aren't into photography**. All of our guides know the regions intimately. We pride ourselves on taking you to locales you're not likely to find on your own. We specialize in little known and charming villages, spectacular scenery, cultural immersion, delectable meals and great local wines- all included.



COMPELLING LOCALES AND EXPERIENCES

VILLAGES OF PROVENCE

Staying in a medieval hilltop village our private driver takes us to enchanting small villages, as well as timeless favorites such as Roussillon and Gordes. We'll explore the stunning Provencal countryside, vineyards, architecture, people, the famous open air markets and of course the fabulous food, which is both lovely to behold and tasty!

VILLAGES OF TUSCANY

We base in a historic village that is a UNESCO World Heritage site. We'll experience the beautiful Tuscan landscape, charming villages, vineyards, olive groves, architecture, people, and of course famous Italian cuisine, which is not only presented beautifully but delicious! We'll indulge in that exquisite local cuisine, along with fabulous wines, and Italian hospitality.

SOUTH AFRICA- MORE THAN A SAFARI!

Of course we're going to see the cool African wildlife- in a private game reserve *without* the traffic of the public reserves and *with* deluxe (5 star) accommodations.

AND because there's so much more to South Africa than just amazing wildlife we'll take you to beautiful coastal towns, wine country, national forest, and some classic jewels like Cape Town. We use private local guides and drivers, we'll see places most people never will, and experience local people, culture, and cuisine.